



## CASE STUDY BRIEF:

### **DataVantage Global Data Privacy Software & Administaff Services, Inc.**

#### **The Company**

Administaff is a full-service human resources (HR) department for America's best small and medium-sized businesses. Their professionals equip companies with an HR portfolio that includes employment administration, benefits management, government compliance, retirement services, recruiting and selection, training and development, performance management and more. In order to provide these services, it is necessary for clients to submit Personally Identifiable Information (PII), so protecting and securing sensitive client data is a high priority for Administaff.

#### **The Challenge**

With Administaff's unique business model, a wide range of both purchased and custom developed technology solutions are employed. The challenge was to create testing and development environments that closely matched the complex scenarios and patterns found in our business. A copy of our production systems was the ideal choice, but this resulted in sensitive data being introduced into a test environment. The cost and controls associated with securing multiple environments, as well as the loss of flexibility to our developers and testers was a problem. We needed a way to recreate the size, scale and complexity of our production systems and their associated business scenarios without the need to create millions of rows of test data from scratch, which would be a difficult and time-consuming task..

#### **The Solution**

“After an exhaustive search and review process, DataVantage Global was the obvious solution for Administaff,” said Alex Cheng, manager of the Data De- Identification project and Administaff supervisor of database architecture. “The DataVantage Global solution was the only one we found that not only meets all of our requirements, but it also handles all technology platforms with a single installation that is repeatable and scalable across our enterprise.”

## **The Relationship**

“Because of the unique nature of our business, we needed a strong company to work closely with us to handle any issues that came up as a result of this effort,” said Eric Fontaine, Administaff director of business applications. “During the product evaluation phase, the DCR staff provided superior pre-sales support, which gave us the confidence that we could count on them after the sale to ensure the success of our project.”

Mr. Cheng added, “We encountered many challenges due to the size and complexity of the Data De-Identification project. DCR provided excellent customer service and technical support throughout the project lifecycle. At the same time, Administaff was able to provide customer-based feedback to the DataVantage Global product team which resulted in improvements and upgrades to the technology. This winwin relationship between our companies was a key factor in the success of this project.”

## **The Value**

In today’s environment, protecting sensitive data is vital. DataVantage Global provided Administaff with a solution that was not only robust, but also cost effective. Compared to other solutions that were evaluated, the DataVantage Global solution offered a comprehensive set of features at a competitive price point. Furthermore, Administaff was able to implement the solution on time and within budget, involving a small staff and minimal impact to existing systems and business processes.

## **The Return on Investment (ROI)**

A breach of sensitive data can be costly, not only in terms of financial loss, but also its effect on a company’s reputation, client confidence and future sales. By establishing a strong relationship with DCR, Administaff continues to maintain a best-in-class environment on which to build and develop the solutions that help to make Administaff the nation’s leading professional employer organization.

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Who’s Looking at Your Data?<sup>™</sup>